

The course offer of the chair Strategic Leadership and Global Management in the summer term 2019



Bachelor modules

Grundlagen des strategischen und internationalen Managements

(Prof. Dr. Dodo zu Knyphausen-Aufseß)

Start: 9 April 2019, end: 11 July 2019

Dates: Tuesday, 12 noon – 2 pm, room: H 0112

and Thursday, 12 noon – 2 pm, room: H 1029

Contact: wendland@strategie.tu-berlin.de

Cradle to Cradle

Innovation und Transformation für eine Circular Economy mit positivem Fußabdruck

(Nora Sophie Griefahn/Tim Janßen)

Start: 12 April 2019, end: 12 July 2019

Dates: Friday, 10 am – 2 pm, room: H 1029

Contact: N.N.

Master modules

Strategic Management (module)

Strategic Management and Organisational Change (module part 1)

(Prof. Dr. Dodo zu Knyphausen-Aufseß)

Start: 9 April 2019, end: 16 May 2019

Dates: Tuesday, 4 – 6 pm, room: H 0112 and

Thursday, 4 – 6 pm, room: H 0111

Contact: schlott@strategie.tu-berlin.de



Competitive Strategies in Commodity Oligopolies (module part 2)

(Prof. Dr. Ulrich Pidun)

Start: 7 June 2019, end: 5 July 2019

Dates: Friday, 9:30 am – 5:30 pm, room: H 0106 (7 June 2019, 21 June

2019, 5 July 2019), H 2037 (28 June 2019)

Contact: schlott@strategie.tu-berlin.de

Sustainable Management and Sustainable Competitive Advantages

(Prof. Dr. Dodo zu Knyphausen-Aufseß)

Start: 8 April 2019, end: 8 July 2019

Dates: Monday, 10 am – 2 pm, room: see ISIS

Contact: ippendorf@strategie.tu-berlin.de

Additional module

Betriebswirtschaftslehre und Management – Einführung

für Nichtwirtschaftswissenschaftler*innen

(Prof. Dr. Dodo zu Knyphausen-Aufseß)

Start: 11 April 2019, end: 11 July 2019

Dates: Lecture Thursday, 10 am – 12 noon, room: H 0104

Tutorials: various dates

Contact: ippendorf@strategie.tu-berlin.de

Further Information and detailed description (Syllabi):

on internet at

www.strategie.tu-berlin.de